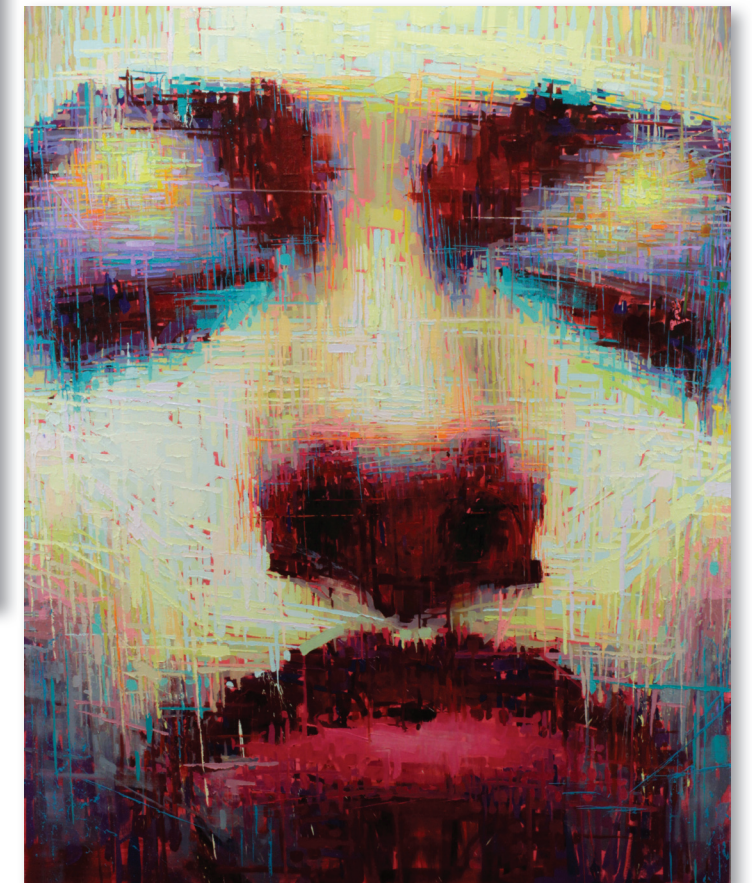




Danny Galieote, Faculty



James Gurney, Visiting Artist



Eric Pedersen, Graduate



www.laafa.org
contactus@laafa.org
1-800-My-LAAFA

If you admire and respect the visual language of realism, the halls and studios of the Los Angeles Academy of Figurative Art (LAAFA), in Van Nuys, California, are sure to leave a lasting impression on you. Showcasing a variety of approaches to the human figure, the artwork on their walls has seduced and inspired both beginners and professionals for over a decade. The studios have been designed to mimic and improve upon the conditions found in the academies of the 19th century. The instructors strive to build upon the great achievements of their classical predecessors, while looking toward the future and meeting the challenges of the digital age. Their approach to art education embraces realism in all of its manifestations, from a sensitively

rendered portrait in oil to an exciting digital painting set in the distant lands of the imagination. Wherever your art takes you, it all starts with the fundamentals, and walking through LAAFA provides an inspiring beginning to your journey.

In addition to continuing-education classes for all artists, LAAFA offers intensive full-time Degree and Certificate Programs that have a curricular option for both Fine Art and Entertainment Art. In September 2012, LAAFA opened a second location, in Santa Monica, at Bergamot Station (an art complex with over 600,000 visitors each year), to hold additional continuing-education classes as well as workshops. This space will also function as a gallery to



Robert St. Pierre, Faculty

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Bill Perkins, Faculty

© Walt Disney Animation



Puss In Boots - Nathan Fowkes, Faculty, ©Dreamworks



Peter Markowski, Faculty

exhibit and promote the work of LAAFA's students, alumni, and instructors. LAAFA's main campus in Van Nuys, is located a short distance from many major studios and renowned museums. In line with the celebration of its 10th anniversary in 2012, LAAFA has been recognized as one of the Top 10 Best Art Schools In The World by *American Artist* magazine.

Unlike many of today's universities and private art schools, which have eliminated foundational training from their curriculum, LAAFA embraces and exploits such time-honored processes of art making. Its program start with a foundation that is steeped in observational

drawing, classical aesthetics, figure drawing, anatomy, and painting. After completing this first year and a half of rigorous study, students are given the choice to pursue either Fine Art or Entertainment Art. The Fine Art students are instilled with the critical thinking practices prevalent among today's universities and private art schools, giving them the appropriate communication skills needed to expand the ideologies of the contemporary art world. The Entertainment Art students learn how to translate their traditional practices into the digital realm, making them an inherently reliable hybrid that all entertainment studios crave.

Professional, Working Instructors

LAAFA's instructors represent an illustrious group of professional and accomplished talent. LAAFA has attracted the echelon of working artists from major studios like Disney, DreamWorks, and Riot Games, as well as accomplished fine artists, to instruct, mentor, and provide invaluable thinking skills to its students. Visit the Instructor Gallery on LAAFA's website and experience the incredible talent of the instructors.

Online Educational Program

LAAFA is currently completing the production of its Online Educational Art Program. With the addition of this online program, students from around the world will have the opportunity to experience professionally instructed classes.

LAAFA Experience

Students have the rare opportunity to be an important part of a vibrant artistic community where their opinions are respected and can impact their education. The small class sizes allow for an intimate relationship between students and instructors, which provides the potential for relationships that will benefit the students' professional development. LAAFA is here to help students grow and achieve their artistic goals.



Glenn Vilppu, Faculty



Sergio Sanchez, Faculty



Daniel Bilmes, Faculty



Sean Cheetham, Faculty



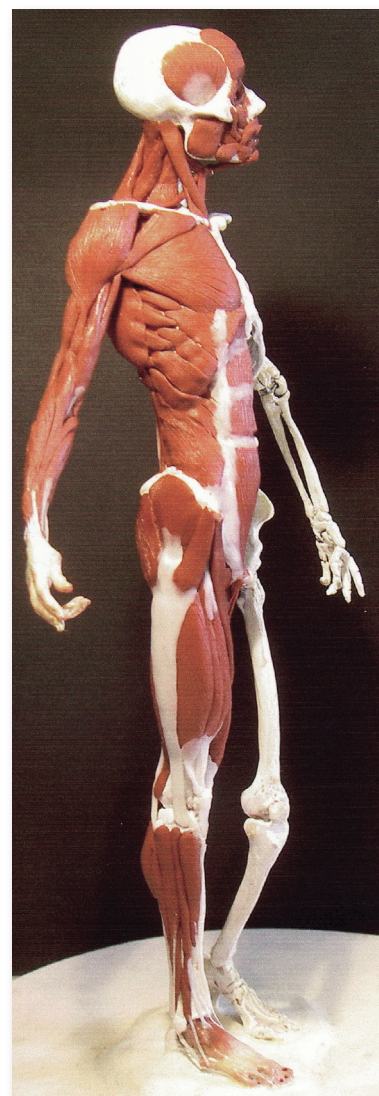
Ron Lemen, Faculty



Ben Smith, Student



Eduardo Gonzalez, Faculty



Rey Bustos, Faculty

Student Testimonials:

Why did you choose to attend LAAFA?

"Great teachers, great students, amazing environment, perfect blend of Entertainment and Fine Art faculty, affordable... Not really rocket science, is it?"

—VJ Krish

What has surprised you the most during your time at LAAFA?

"I was so pleasantly surprised with the wonderful relationships I had with many instructors. Not only were they very personable, but what the instructors gave was their best, in teaching and in good will/desire for our success."

—Margaret Ouchida

"My teachers showed me more than just how to draw and paint; they showed me the importance of developing my concept and my reasons for making art."

—Alexandria Douziech

Faculty Statements:

"LAAFA focuses their programs on the four core principles starting with drawing, rendering, color, and design. With those core skills, that gives every emerging artist the ability to give compelling expression to their ideas. When you bring the understanding of the visual world that you get at LAAFA and you bring the digital tools to it, that is when you are employable."

—Nathan Fowkes

"Drawing skills and painting skills will transfer over to the computer and instead of learning how to work the computer well, let's learn how to draw well and paint well—the computer is just a tool."

—Rey Bustos

"What makes LAAFA a unique place to study is the mix of the curriculum as well as the instructors."

—Ron Lemen



Jonathan Hart, Student



Robert McKinnon, Faculty



Pete Han, Faculty



Maisie Yang, Student



Marina Fridman, Student



Alexandria Douziech, Graduate

BLUECANVAS CONTEST



Los Angeles
Academy of
Figurative Art

GRAND PRIZE
\$10,000
SCHOLARSHIP

TOWARDS LAAFA'S ENTERTAINMENT
ART DEGREE OR CERTIFICATE PROGRAM

2ND PLACE \$6,000
SCHOLARSHIP

TOWARDS LAAFA'S ENTERTAINMENT
ART DEGREE OR CERTIFICATE PROGRAM

3RD PLACE 10-WEEK
IN-CLASS OR ONLINE SCHOLARSHIP FOR
LAAFA'S EXTENSION PROGRAM

SUBMISSION REQUIREMENTS:

Submit 10 images and a 500-word essay to contest@bluecanvas.com.
Subject Line: LAAFA/Bluecanvas. Incomplete submissions will not be
considered. The **deadline** for submissions is **February 7, 2013**

ARTWORK: Each applicant must submit five different traditional two-dimensional artwork pieces and five different two-dimensional or three-dimensional digital artwork pieces. Images of work should be in JPEG format. Images should be as close to 800 X 1200 pixels and 72 DPI, and emailed as an attached zip file with your first and last name. The JPEG must also be large enough to show your entire piece (do not crop your artwork). Each JPEG must be labeled with a number and the artist's name. Include a list of portfolio works with your submission. Include numbers corresponding to the images submitted, as well as title of work, description of piece, concept and/or subject matter, size, medium, and completion date. Submissions are limited to original artwork only, completed within one year of the entry date. No Master copies allowed.

ESSAY: You must include a 500-word essay explaining your ultimate career goals as an artist and how you would use your LAAFA education to further your goals.

JUDGES: Cecil Kim, Justin Yun, Bill Perkins, and Robert St. Pierre.

TERMS AND CONDITIONS: Grand Prize and Second Place Scholarship awards are contingent upon acceptance to LAAFA's Entertainment Art Degree or Certificate Program. Upon accepting the scholarship, the recipient must begin his or her studies in LAAFA's Spring or Fall 2013 term. The recipients must maintain a 3.8 GPA or higher during their studies at LAAFA. A GPA of less than 3.8 during any given quarter may result in the loss of scholarship credit. Entertainment Art Program Scholarships will be applied as credit, divided evenly throughout each twelve quarters for the duration of the program. Third Place Scholarship can be used for select three-hour 10-week classes, based on availability. Scholarships have no cash value.

LAAFA is a SEVIS approved school.