

## Privacy Policy

We are committed to safeguarding the privacy of the Los Angeles Academy of Figurative Art's visitors and service users on [www.laafa.edu](http://www.laafa.edu). This policy applies where we are acting as a data controller with respect to personal data. We also use cookies on our website. We will ask you to consent to our use of cookies when you first visit our website.

If you do not agree with our policy, you have the option to not use any products or services or any aspect of our website. For any questions or concerns about our Privacy Policy, please email [contactus@laafa.org](mailto:contactus@laafa.org).

### Usage Data

Usage data may include: IP Address, geographical location, operating system browser type, length of visit, referral source, page views, timing, frequency and purchases. The data collected in this way is anonymous to us, i.e. we do not see the personal data of individual users. Google Analytics and Facebook provide the data we collect. We use this information to serve you better. The extent of information we collect will depend on your personal settings while on our website. For more information about what information Google Analytics saves and for how long, [click here](#).

Facebook data is stored and processed by Facebook, which is why we are informing you. Please visit Facebook's Data Usage Policy found [here](#). You can allow Facebook and its partners to place ads on and off Facebook. A cookie may also be stored on your computer for these purposes. You can object to the collection of your data by Facebook pixel, or to the use of your data for the purpose of displaying Facebook ads by contacting the following address found [here](#).

### Account and Profile Data

The account data may include your name, phone number and email address. If you choose to create an account with the Los Angeles Academy of Figurative Art, we use this information to send your email regarding account changes, password resets, email registration confirmations, notification on course changes or offerings.

The profile data may be used to monitor your use of our website and services. If you create an account, we will store your name, address, email phone

number, which can be used for future registrations. In addition, if you choose to leave comments/reviews these actions will be stored.

### **Payment Data**

The Los Angeles Academy of Figurative Art uses PayPal to process registrations made on our website. Some of your data may be passed to PayPal to complete your registration. The Los Angeles Academy of Figurative Art does not store your credit information in our database. Information given to PayPal is encrypted and maintained by the payment processor. You can read more about what information PayPal collects and how they secure your information in their respective privacy policies:

PayPal: <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

### **Online Courses and Products**

The Los Angeles Academy of Figurative Art features an online education platform on Artschoolvideos.com. This platform stores information about what courses you are enrolled in and your activity as you interact with those courses.

### **Communication Data**

If you correspond with the Los Angeles Academy of Figurative Art through contact forms or email, we may retain the content of your messages and our responses. We provide the same protection for these electronic communications.

### **Email Service Provider**

As part of the services offered by the Los Angeles Academy of Figurative Art, we use your name and email to inform you about school news content. To provide you with information about our school, the Los Angeles Academy of Figurative Art stores your name and email address with our email provider MailChimp and GoDaddy. You may read MailChimp's privacy policy [here](#). You may read GoDaddy's privacy policy [here](#).

You can choose to opt out of receiving Mailchimp emails or update your contact preferences at any time by following the links in the footer of any Mailchimp email campaign you receive from our institution.

## **Retaining and Deleting Personal Data**

This area is designed to help ensure that we comply with any legal obligations in retention and deletion of personal data. Any personal data shall not be kept for longer than necessary. You may also request that we erase any personal data we have stored about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## **Children's Privacy**

Our website is a general audience site. We do not knowingly collect any personal information from children under the age of 13.

## **Amendments**

We may update this policy from time to time by publishing a new version. You should check this page often to ensure you are content with any policy changes.

## **Your Rights**

Under the data protection law, you have the right to:

- Access
- Erasure
- Restrict processing
- Object to processing
- Rectification
- Complain to management
- Withdraw consent

California residents Online Privacy Act may be view [here](#).

## **GDPR Policy Rights**

If you are located in certain countries, including those that fall under the scope of the European General Data Protection Regulation (AKA the "GDPR"), data protection laws give you rights with respect to your personal data, subject to any exemptions provided by the law, including the rights to:

- Request access to your personal data;
- Request correction or deletion of your personal data;
- Object to our use and processing of your personal data;
- Request that we limit our use and processing of your personal data; and
- Request portability of your personal data.

You can usually access, correct, or delete your personal data using your account settings and tools that we offer, but if you aren't able to do that, or you would like to contact us about one of the other rights, please contact us. EU individuals also have the right to make a complaint to a government supervisory authority.

### **How We Protect Personal Data**

We take appropriate security measures to help safeguard your personal information from unauthorized access and disclosures. Only authorized employees are permitted to access person information, and they only permitted for business functions. To prevent unauthorized use, maintain data accuracy and ensure the appropriate use of information, the Los Angeles Academy of Figurative Art has put in place appropriate physical, electronic and administrative procedures to safeguard and secure information collected online.

We want you to feel confident in using our website; however, no system can be completely secure. Although we have taken steps to secure your personal information, we do not promise that your personal information will always remain secure. User should also take care of how you disclose your person information, searches and other forms of communication.

### **Cookies**

- *Necessary* cookies are used in order for you to navigate and use our website features. Without these cookies, certain services cannot be provided.
- *Session* cookies are temporary cookies that help navigate you through the different pages of our website. These cookies are deleted when the browser is closed.
- *Functionality* cookies are for more personal features. These cookies help us understand how you interact with our website and can be used to analyze the effectiveness of the website, which allows for customization and improvements.

### **Changes to Privacy Policy**

We may occasionally update our Privacy Policy to reflect changes in our services. We will revise the "Last Updated" date at the top of this Privacy Policy. We recommend that you check our website to inform yourself of any changes in this Privacy Policy periodically.

### **Contact Us**

If you have any questions or concerns about our Privacy Policy, please contact us by email: [contactus@laafa.org](mailto:contactus@laafa.org).